

The WINE MAP of VICTORIA

by Max Allen

Sydney Morning Herald, 11. Sept 2007
Cellar Talk: All the News That's Fit to Drink
by Huon Hooke, p. 16

"Victoria has 800 wineries, vineyards, and cellar doors, so placing them all on a single road map is a daunting task. *The Wine Map of Victoria* by Max Allen has done it, but it took two sides of the sheet. One side shows the state with every winery in the less intensive regions located; the reverse side pulls a tighter focus, and includes Geelong and Sunbury.

The Key Report, 26. Sept 2007
via e-mail

"Staying with the journalist/wine writer genre, we were taking a closer look at *The Wine Map of Victoria* by Max Allen and really think it and others in the series are worth giving another plug – it's very good."

Winorama, the Home of Renowned Tasting, 29. Aug 2007
by Gary Walsh
www.winorama.com.au/pithy-comment/the-wine-map-of-victoria-by-max-allen

"This very nice map of all the Victorian wineries and wine regions just landed on my desk. I do like it a lot. There is one Yarra Valley winery that they have put in the wrong place... but you will have to find it yourself... or not as the case may be. You can purchase in several different formats from the website below. Now I am off to find a blob of Blu-Tack."

Sunday Tasmanian, 9. Sept 2007
Fruit of the Vine by Graeme Phillips, p. 17

"Respected national food writer Max Allen has just released his *Wine Map of Victoria*, the most comprehensive overview of wine regions, vineyards and cellar doors ever produced in Australia. Amazingly detailed, it's in full colour, is double sided and has a listing of 800-plus cellar door, wineries and vineyards keyed into the map, descriptions of Victoria's diverse regions and sub-regions and break-out maps showing the state's topography, climate and most widely-planted grape varieties."

Tuesday, September 25, 2007 THE AGE EPICURE 21

CELLAR DOOR

Jane Faulkner

What's happening in wine.

The long and winey road

What if you want to keep tabs on Victoria's wineries and cellar doors without having to cart around dozens of regional maps? Well, winewriter Max Allen, with cartographer Martin von Wyss, has come up with a brilliant solution — a fold-out map of Victoria's cellar doors, wineries and vineyards of note. Allen has written the regional summaries and the note accompanying the six grape varieties with their separate colour-coded maps. A couple of glitches — some wineries aren't quite in the right location, though you'd still find them if you were in the region; for example, Bass Phillip should be closer to Lyre Bird Hill than Lucinda Estate Winery. Overall, they're not distracting and don't detract from this very handy map, which costs \$15.95 at Armadale Cellars and Books for Cooks, or through australianwinemaps.com.

THE WEEKEND AUSTRALIAN SEPTEMBER 29-30 2007

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FOOD DETECTIVE

Judith Elen

■ **FIND of the week: The Wine Map of Victoria** by Max Allen (\$14.95). Put together by wine writer Allen and cartographer Martin von Wyss, this detailed, double-sided, fold-out touring map identifies the state's main winegrowing regions against an overview of topography and climate, and lists more than 900 vineyards and cellar doors.
www.australianwinemaps.com.



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