Set your visitor centre apart with a 3D map
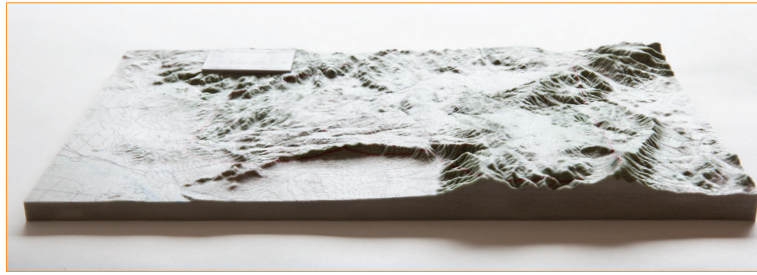## Our full-colour terrain maps tell the tale of your terroir.

ONE COPY OR MANY?

HUGE OR PORTABLE?

Landscape Terrain Map/Model

- as large as 1.2 x 2.4 metres, this will make a huge impression
- easy to wipe clean – even red wine spills are not a problem
- very high resolution, suitable for aerial photos
- show the region's outline, subregions, vineyards, roads, towns, rivers and lakes, prevailing winds, elevations, you name it!
- from about $5000

Terrain map/model of Napa Valley, California

Table-Top Relief Model

Our "Terroir Explainer" for Ten Minutes by Tractor was a finalist in the 2016 Victoria Premier's Design Awards.

- looks great on the tasting bench
- sturdy enough to put in the suitcase for sales calls overseas
- fully customisable to show and label the cities, towns, vineyards and so on in any language
- digitally designed, easily reproduced
- 3D-printed in Victoria
- from about $2000

Plastic Raised-Relief Maps

- digitally print multiple quantities on PVC material, a sturdy plastic
- a memorable souvenir for enthusiastic visitors and V.I.P.s
- a useful selling aide for sales and marketing team members
- from about $35 per map, depending on quantity and size; for example, 300 maps at 60 x 40cm are $50 per copy

Europe map printed by our raised-relief partners

Contact Us

We print paper maps, too, of geology, soils, climate, vineyard blocks and more. Contact Martin to discuss how to tell your story.

About vW Maps

vW Maps has been a trusted resource for the Australian wine industry since 2007. You may be familiar with the wine maps of Australia, Victoria, and Tasmania we have published with noted wine writers Max Allen and Graeme Phillips. Among our custom cartography clients are National Geographic and Australian Geographic; Wine Australia, wine region associations, wineries and wine brands across Australia and New Zealand; publishers Penguin and Melbourne University Publishing, real estate companies Elders and CBRE; and local governments.

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